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APPLICATION NO.	FILING DATE	FIRST NAMED INVENTOR	ATTORNEY DOCKET NO.	CONFIRMATION NO.
09/542,517	04/03/2000	Rabindranath Dutta	AUS000061US1	4595
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	YUDELL LLP	BLAIR, DOUGLAS B		
8911 NORTH CAPITAL OF TEXAS HIGHWAY SUITE 2110			ART UNIT	PAPER NUMBER
AUSTIN, TX	78759		2142	···

DATE MAILED: 02/23/2005

Please find below and/or attached an Office communication concerning this application or proceeding.

	Application No.	Applicant(s)			
	09/542,517	DUTTA, RABINDRANATH			
Office Action Summary	Examiner	Art Unit			
	Douglas B Blair	2142			
The MAILING DATE of this communic Period for Reply	cation appears on the cover sheet w	vith the correspondence address			
A SHORTENED STATUTORY PERIOD FO THE MAILING DATE OF THIS COMMUNIC - Extensions of time may be available under the provisions of after SIX (6) MONTHS from the mailing date of this commu- - If the period for reply specified above is less than thirty (30) - If NO period for reply is specified above, the maximum statu- - Failure to reply within the set or extended period for reply w Any reply received by the Office later than three months after earned patent term adjustment. See 37 CFR 1.704(b).	CATION. f 37 CFR 1.136(a). In no event, however, may a nication. days, a reply within the statutory minimum of thi utory period will apply and will expire SIX (6) MOI ill, by statute, cause the application to become A	reply be timely filed irty (30) days will be considered timely. NTHS from the mailing date of this communication. BANDONED (35 U.S.C. § 133).			
Status	,				
1) Responsive to communication(s) filed	on <u>24 September 2004</u> .				
2a)⊠ This action is FINAL . 2t	o) This action is non-final.				
3) Since this application is in condition for	3) Since this application is in condition for allowance except for formal matters, prosecution as to the merits is				
closed in accordance with the practice	e under <i>Ex parte Quayle</i> , 1935 C.I	D. 11, 453 O.G. 213.			
Disposition of Claims		·			
4)⊠ Claim(s) <u>1-21</u> is/are pending in the ap	polication.				
4a) Of the above claim(s) is/are					
5) Claim(s) is/are allowed.					
6)⊠ Claim(s) <u>1-21</u> is/are rejected.	·				
7) Claim(s) is/are objected to.					
8) Claim(s) are subject to restricti	on and/or election requirement.				
Application Papers	•				
_	Everiner				
9) The specification is objected to by the 10) The drawing(s) filed on is/are:	*	by the Evaminer			
Applicant may not request that any objecti					
Replacement drawing sheet(s) including the		i i i i i i i i i i i i i i i i i i i			
11) The oath or declaration is objected to I					
Trime battroi declaration is objected to i	by the Examiner. Note the attache	d Office Action of form F10-132.			
Priority under 35 U.S.C. § 119					
12) Acknowledgment is made of a claim for a) All b) Some * c) None of:	or foreign priority under 35 U.S.C.	§ 119(a)-(d) or (f).			
1. Certified copies of the priority d	ocuments have been received.				
2. Certified copies of the priority d	ocuments have been received in A	Application No			
3. ☐ Copies of the certified copies of	f the priority documents have beer	n received in this National Stage			
application from the Internation	al Bureau (PCT Rule 17.2(a)).				
* See the attached detailed Office action	for a list of the certified copies not	t received.			
		•			
Attachment(s)	_				
1) Notice of References Cited (PTO-892)		Summary (PTO-413) (s)/Mail Date			
 Notice of Draftsperson's Patent Drawing Review (PTo3) Information Disclosure Statement(s) (PTO-1449 or Paper No(s)/Mail Date 	· · · · · · · · · · · · · · · · · · ·	Informal Patent Application (PTO-152)			
S. Patent and Trademark Office TOL-326 (Rev. 1-04)	Office Action Summary	Part of Paper No./Mail Date 20050124			

Application/Control Number: 09/542,517 Page 2

Art Unit: 2142

DETAILED ACTION

Response to Amendment

1. Claims 1-21 are currently pending in this application.

Claim Rejections - 35 USC § 103

- 2. The following is a quotation of 35 U.S.C. 103(a) which forms the basis for all obviousness rejections set forth in this Office action:
 - (a) A patent may not be obtained though the invention is not identically disclosed or described as set forth in section 102 of this title, if the differences between the subject matter sought to be patented and the prior art are such that the subject matter as a whole would have been obvious at the time the invention was made to a person having ordinary skill in the art to which said subject matter pertains. Patentability shall not be negatived by the manner in which the invention was made.
- 3. Claims 1-3, 7-10, and 14-17 rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent Number 5,850520 to Griebenow et al. in view of U.S. Patent Number 5,918,055 to Crawford et al..
- 4. As to claim 15, Griebenow teaches a program product for efficiently transmitting a serial electronic publication from a server data processing system to subscribers (col. 1, lines 46-55), said program product comprising: a push engine that electronically transmits a first issue of a serial electronic publication from a server data processing system to a subscriber (col. 8, lines 19-32); and a status manager that determines whether the first issue has been opened by a subscriber (col. 8, lines 33-56, the receipt.), and the push engine transmits a second issue to the subscriber (col. 8, lines 19-32); and a computer usable medium encoding the push engine and the status manager (col. 8, lines 19-56); however Giebenow does not explicitly teach allowing the transmission of a second issue only when it has been determined that the first issue is opened.

Application/Control Number: 09/542,517

Art Unit: 2142

Crawford teaches a system for transmitting a serial message only after the serial message is acknowledged (col. 8, lines 36-53).

It would have been obvious to one of ordinary skill in the Computer Networking art at the time of the invention to combine the teachings of Giebenow regarding processing receipts that indicate that a subscriber received a publication with the teachings of Crawford regarding a system for transmitting a serial message only after the serial message is acknowledged because such a system would prevent content overflowing the receivers buffers (Crawford, col. 8, lines 36-53).

- 5. As to claim 16, Giebenow teaches a program product wherein a push engine transmits a first issue to a subscriber by transmitting a first issue to a client data processing system associated with the subscriber (col. 8, lines 19-56); a computer usable medium also encodes an input module that receives a status update from the subscriber (col. 8, lines 19-56); and a status manager determines whether a first issue has been opened by reference to the status update (col. 8, lines 19-56).
- 6. As to claim 17, Giebenow teaches a program product wherein a computer usable medium encodes instructions for allocating storage in a server data processing system for storing a subscriber status that corresponds to a status update (col. 8, lines 19-56); a status manager stores a subscriber status in a storage in response to receipt of the status update (col. 8, lines 19-56); and a push engine determines whether a first issue has been opened by reference to subscriber status such that subscriber status enables the determination to be performed without communicating with a subscriber after a first issue has been transmitted (col. 8, lines 19-56).

Application/Control Number: 09/542,517

Art Unit: 2142

- 7. As to claim 18, Giebenow teaches a program product wherein a server data processing system includes a timer that indicates when an advertisement time for initiating distribution of an advertisement related to a serial electronic publication has been reached (col. 8, lines 33-56); and a push engine determines whether a first advertisement has been opened in response to an indication of a timer (col. 8, lines 33-56).
- 8. As to claims 1-4 and 8-11, they feature the same limitations as claims 15-18 and are thus rejected on the same basis as claims 15-18.
- 9. As to claim 14, Griebenow teaches a data processing system wherein a server data processing system includes a timer that indicates when a publication time for initiating distribution of an issue of a serial electronic publication has been reached (col. 8, lines 19-32); a status manager automatically transmits a status request to a subscriber in response to an indication of a timer (col. 8, lines 33-56, the renewal notice is a status request.); an input module receives a status reply from the subscriber that corresponds to a status request; and a status reply comprises a status update (col. 8, lines 33-56).
- 10. As to claim 7, it features the same limitation as claim 14 and is thus rejected on the same basis as claim 14.
- 11. Claims 5-6, 12-13, and 19-21 are rejected under 35 U.S.C. 103(a) as being unpatentable over U.S. Patent Number 5,850520 to Griebenow et al. in view of U.S. Patent Number 5,918,055 to Crawford et al. in view further of U.S. Patent Number 6,141,010 to Hoyle.
- 12. As to claim 19, the teachings of the Griebenow-Crawford combination make claim 17 obvious; however Griebnow does not teach the use of http cookies.

Hoyle teaches a program product wherein a push engine transmits an http cookie to a subscriber with a first advertisement; a status update comprises a cookie response received from a subscriber; and a cookie response corresponds to an http cookie and indicates that the client software has been utilized to open a first advertisement (col. 17, lines 27-45).

It would have been obvious to one of ordinary skill in the Computer Networking art to combine the teachings of Griebenow regarding a system for publication distribution with the teachings of Hoyle regarding the use of cookies for status messages because a cookie is a commonly supported message type for transmitting status via the internet.

13. As to claim 20, the teachings of the Griebenow-Crawford combination make claim 17 obvious; however Griebnow does not teach the use of http functions.

Hoyle teaches a program product wherein a status update comprises an http function, received at a server data processing system, for storing a subscriber status at a server data processing system (col. 17, lines 27-45, a cookie is considered an http function.).

For reasons discussed in the rejection of claim 19 it would have been obvious to combine the teachings of Griebenow regarding a system for publication distribution with the teachings of Hoyle regarding the use of an http function.

14. As to claim 21, Griebenow teaches a program product wherein a server data processing system includes a timer that indicates when a publication time for initiating distribution of an issue of a serial electronic publication has been reached (col. 8, lines 19-32); a status manager automatically transmits a status request to a subscriber in response to an indication of a timer (col. 8, lines 33-56, the renewal notice is a status request.); an input module receives a status

Art Unit: 2142

reply from the subscriber that corresponds to a status request; and a status reply comprises a status update (col. 8, lines 33-56).

As to claims 5-6 and 12-13, they feature the same limitations as claims 19-20 and are 15. thus rejected on the same basis as claims 19-20.

Response to Arguments

16. Applicant's arguments with respect to claims 1, 8, and 15 have been considered but are moot in view of the new ground(s) of rejection.

Conclusion

Applicant's amendment necessitated the new ground(s) of rejection presented in this Office action. Accordingly, THIS ACTION IS MADE FINAL. See MPEP § 706.07(a). Applicant is reminded of the extension of time policy as set forth in 37 CFR 1.136(a).

A shortened statutory period for reply to this final action is set to expire THREE MONTHS from the mailing date of this action. In the event a first reply is filed within TWO MONTHS of the mailing date of this final action and the advisory action is not mailed until after the end of the THREE-MONTH shortened statutory period, then the shortened statutory period will expire on the date the advisory action is mailed, and any extension fee pursuant to 37 CFR 1.136(a) will be calculated from the mailing date of the advisory action. In no event, however, will the statutory period for reply expire later than SIX MONTHS from the date of this final action.

Page 7

Application/Control Number: 09/542,517

Art Unit: 2142

17. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Douglas B Blair whose telephone number is 571-272-3893. The examiner can normally be reached on 8:30am-5pm Mon-Fri.

If attempts to reach the examiner by telephone are unsuccessful, the examiner's supervisor, Jack Harvey can be reached on 571-272-3896. The fax phone numbers for the organization where this application or proceeding is assigned are (703) 872-9306 for regular communications and (703) 872-9306 for After Final communications.

Any inquiry of a general nature or relating to the status of this application or proceeding should be directed to the receptionist whose telephone number is 703-305-3800.

Douglas Blair February 21, 2005

DBB